

ARTS MANAGEMENT NEWSLETTER

Monthly information service by Arts Management Network

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EDITORIAL

Dear readers,

Arts Management Network understands itself as an open platform for arts managers, who can be professionals, artists, lecturers, authors, or students in the cultural sector, but also journalists, lawyers, politicians or economists, specialized in that exciting field. Facing only the large number of more than 3000 newsletter subscribers, there is a huge basis for news submissions. That's why we 'd like to encourage you today again to send us content. Content - this can be news, interviews, case studies, research papers, publications, conference previews/reviews or portraits of your own organisation. Especially in difference to other resources and magazines, Arts Management Network has no borders and limitations whether in geographical nor in cultural matters.

We hope you will enjoy this newsletter issue.

Yours Dirk Schutz & Dirk Heinze

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NEWS & BACKGROUND

Portrait: Taipei Artist Village

The Taipei Artist Village (TAV) provides an artist-led space where pioneering artists in all disciplines - visual, literary, musical, film/video/photography, performing and interdisciplinary - from throughout Taiwan and the world are brought together. The artists drawn to TAV share what is unique from their cultures and experiences, playing a crucial role in enhancing the beauty and grandeur of Taipei city.



Constructed in 1953 by the Taipei City Governments Department of Maintenance Engineering Public Works Bureau, the building that houses the TAV began life as a government office. In the winter of 1999, Dr. Lung Yingtai, director of the Cultural Affairs Bureau of Taipei (CABOT), formulated a vision for this city and at once launched preparations for the founding of an international artists residency. After a thorough search the present site was chosen as the TAV's future home. The Taipei Artist Village, founded at the opening of the

21st century, has today already assumed a role as a center for artistic creativity and arts programming, providing one-of-a-kind professional development and learning opportunities. It has become a center for innovation, exploration, and inspiration in Taipei city.

The International Artist-in-Residence Programm 2006: The Taipei Artist Village (TAV) created the International Artist-in-Residence (AIR) Program as a base in Taipei from which to facilitate creative intercultural encounters and collaborations between artists from across Taiwan and around the world. Here, artists from all different disciplines and who are at all levels of professional development come together as a community in residencies that are four to twelve weeks long. Artists are selected based on the quality of their work, capacity in working across disciplines, and interest in interacting with the general public in Taipei City.

The Application Deadline is September 20th, 2005. The Decisions announced in November 2005. The portfolio takes Literature, Visual Arts, Performing Arts, Curators / Critics / Administrators. More information, particularly for application you can find on the website: <http://artistvillage.org>

Survey: Consumer Spending on Culture in Canada

from: Hill Strategies Research, May 2005

Consumer Spending on Culture shows that Canadian consumers spent \$22.8 billion on cultural goods and services in 2003, an amount that is greater than consumer spending on tobacco, alcohol and games of chance combined. The \$22.8 billion in consumer spending is over three times larger than the \$7.4 billion spent on culture in Canada by all levels of government in 2002/03. The report also shows that consumer spending on live performing arts events (\$980 million) is nearly double the spending on live sporting events (\$530 million).

The report examines spending on cultural items, not all those who attend cultural activities. Free cultural activities, by definition, are excluded from the survey on which this report is based (Statistics Canada's Survey of Household Spending).

Details: http://www.hillstrategies.com/resources_details.php?resUID=1000122

Museum: Prince funds Louvre Islamic wing

source: BBC News, 27.7.2005

A Saudi billionaire has donated more than 17m euros (£11.7m or \$20.5m) towards building an Islamic art gallery at the Louvre museum in Paris. Prince Walid bin Talal said he hoped the gallery would help people to gain an understanding of Islam as a religion of humanity and tolerance. The donation follows the recent London attacks, which have been blamed on British-born Muslims.

The Louvre says the new wing will house its Islamic art collection. The museum says it has 10,000 artefacts from Islamic civilisation, ranging from Spain to India - most of which is now in storage because of lack of space. The museum says the new wing will cost nearly 58m euros. "It will reinforce understanding between Western and Islamic cultures and civilisations," Reuters quoted the prince as saying.

The prince is described by Forbes magazine as the fourth richest man in the world. He was at the centre of a controversy after former New York mayor Rudy Giuliani turned down his \$10m donation to the victims of the 11 September attacks. Giuliani was angered after the prince criticised US foreign policy.

Protecting Cultural Monuments in the Arctic Region

The importance of protecting cultural monuments and the landscape in the Arctic Region has been more and more recognized in recent years. The Nordic countries have published the report on the issue. They have emphasized that more work has to be done to develop evaluation models to define what needs preservation and protection. One of important challenges faced by the public sector environmental agencies is to quantify the value of different cultural monuments and elements of the landscape so it is possible to prioritize them. The report points out the preservation of cultural relics and geological elements in the vulnerable Arctic environment. It also provides a list of current legislation in Greenland, Iceland and Svalbard. (Nordic News, 2005-07-22)

Details: <http://www.norden.org/webb/news/news.asp?id=5310&lang=6>

Project: "European Cultural cities in Germany and Hungary"

source: European Cultural Foundation, "Budapest Statement", May 2005

16 German and 11 Hungarian cities have been competing for the title of "European Capital of Culture 2010". Each city found new forms of cultural engagement and trod new paths in determining future city development during the process.

They have not been doing this in isolation, but were able to engage in long term discussions and communication. In the course of a full year, the Hungarian and German cities have measured the actual selection criteria against their expectations, claims and experiences in a series of five international colloquia. Experts from 5 other European countries have been integrated into this debate. During these colloquia a number of important issues were discussed. Others had to be postponed to future debates. In particular, these included the role and freedom of the Arts and future European Capitals of Culture.

The main conclusion of the colloquia in Potsdam, Regensburg, Halle, Kassel and Budapest was that European cities can do more for the internal development and the "design" of the future of Europe than the criteria modified in 1999 demand of them. 20 years of experience of "Capitals and Cities of Culture" already form a sound foundation for modernising this important and gleaming engine of European cultural policy.

Download: <http://www.artsmanagement.net/downloads/statement-budapest.pdf>

Project: Culture 2000 - "European heritage laboratories"

By a letter of 18 July 2005, the Commission invited the competent authorities in the Member States and countries participating in the Culture 2000 programme to submit projects which could be granted the title of "European heritage laboratories" in 2006. These projects must be submitted to the Commission by the authorities responsible for cultural heritage in the project leader's country of origin through their Permanent Representation or Mission to the European Union. The closing date for the submission of applications is 28 October 2005.

-Advert-

Organize your Conference or Convention with Arts Management Network

Arranging a conference or a convention requires consequent means of organization. With a growing number of conferees, the complexity is rising considerably. Administration and professional assessment of the papers, the registration and payment process of the conferees as well as the synchronization of all parallel workflows require a lot of attention and large amount of time.

Arts Management Network offers you all necessary services concerning your conference in the arts or event business from planning and execution to post processing. Our modular Conference Management System, which includes all tools and services, will save your business a lot of time and money and will also increase your efficiency.

Our services

- a) Consultation & Preparation
- b) Technical Execution & Supervision
- c) Design & Development of all conference material

Click for details: <http://conference.artsmanagement.net>

Call for speakers: The World Summit on Arts and Culture 2006

The World Summit on Arts and Culture - a major conference which brings governmental agencies for culture together every two to three years - , hosted by Arts Council England, will take place in NewcastleGateshead, England between 14 and 17 June 2006, with optional cultural events on 18 June 2006. At present still exists the Call for speakers. They are looking for inspirational keynote speakers, panel members and practical case studies from experts who are willing to share their experience and skills with their peers from across the world. The deadline for the first call for speakers/case studies is Friday 30 September 2005.

The Summit, organised in partnership with the International Federation of Arts Councils and Culture Agencies (IFACCA), will focus on the theme of regeneration through arts and culture "Transforming places, transforming lives". The World Summit 2006 follows the previous World Summits in Singapore in 2003 and Canada in 2000 and provides a unique opportunity to share global best practice and to discuss the issues affecting arts and cultural regeneration.

The NewcastleGateshead summit will be the largest yet with invitations being broadened to bring together cultural leaders, regional development agencies and local authorities who have made a difference to people through cultural regeneration. Whilst it has an arts focus, the Summit will also deal with heritage and museums issues and will take the opportunity to showcase some the region's attractions such as Hadrian's Wall, The Alnwick Garden and Durham Cathedral. An international events

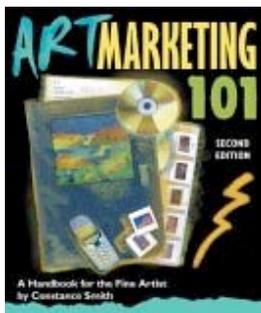
programme will accompany the Summit and Culture is already working on using the opportunity to run a season of world class events in the region.

Link: <http://www.artsummit.org>

BOOKS & RESOURCES

Book: Art Marketing 101 (2nd edition)

Author: Constance Smith

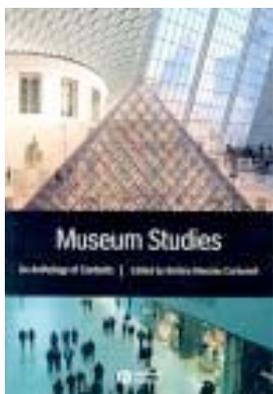


This user-friendly and up-to-date handbook takes new and professional artists through the basics of creating a successful business. Artists will learn how to couple their creativity with clever business sense to establish a lucrative art career. An at-a-glance layout makes information easily accessible and encourages artists to make notes, fill in the blanks, and use checklists, featuring: New to this edition: Internet marketing advice; Innovative marketing ideas for the new millennium; A resource section in the back of the book; In addition to these effective offerings: Alternative avenues for selling art; Tricks to succeeding without a rep; How to build positive name recognition through marketing and publicity tactics; Sound advice on legal issues, such as licensing, copyrights and contracts; Guidelines for preparing a marketing and business plan; What's more, readers will find dozens of helpful tips, contact information, forms and research data to help them further their careers.

Details: <http://www.artsmanagement.net/Books-id-603.html>

Book: Museum Studies. An Anthology of Contexts

Author: Bettina Messias Carbonell (Editor)



The explosive popularity of museums has made museum studies one of the most productive and exciting intellectual and pedagogical sites for historians and art historians, anthropologists, archaeologists, and critical theorists. Museum Studies: An Anthology of Contexts provides a comprehensive interdisciplinary collection of approaches to museums and their relation to history, culture, philosophy, and their adoring or combative publics. An indispensable text for teaching museum studies in today's classroom, Museum Studies brings together for the first time a wide array of texts that mix contemporary analysis with classic, historical documentation. Offering encyclopedic coverage of the issues critical to the rise and role of the museum - history and development:

relation to society: the ethics of classification, exhibition, and exclusion: the representation of cultures: property and ownership: the poetics of display: material culture and historical documentation: tradition, innovation, and self-reflexivity in museum practice - this is the most comprehensive and ambitious volume available on museum studies. The Anthology opens with an introductory essay that provides vital background and situates museum studies in a truly interdisciplinary context. Each section includes an opening essay that guides the reader through the selections while the volume's bibliography provides a list of resources devoted to museum studies.

Details: <http://www.artsmanagement.net/Books-id-602.html>

Resource: Cultural Portal for France

This website <http://www.culture.fr> was created by the french Ministry of Culture. You can find lots of information about french heritage and culture in french and english (unfortunately not completely, only in parts). There is a special "Young people's section" as one of fifteen Theme Portals, e.g. museums, architecture, shows, archives, libraries. A search for regions is likewise possible as well as detailed search functions in cultural diaries, articles, organisations and more.

More resouces you can find at the [Web Directory](http://www.artsmanagement.net) on <http://www.artsmanagement.net>.

EDUCATION & TRAINING

Education: University of Chile - Master in Cultural Management

Strategies to link the economy, administration and legislation in a special product such as art is the primary focus of the program. Areas of specialization include research, teaching, and cultural administration in public and private enterprises. The growth and diversification of cultural activities in Chile, public and private, has been notable during the last years. This demands a greater capacity in optimizing the use of scarce resources and in managing global strategies that include artists, works of art, public and different cultural agents involved in arts circuits.

The numerous agencies devoted to these matters such as cultural, municipal and multinational institutes, corporations, foundations and private associations, as also all the system under the National Council for Culture and the Arts, need for premium studies adapted to this country's reality. In addition to teachers in the economics and arts areas, the academic program includes the collaboration of specialists in cultural management (production, legislation and cultural policies).

The course at the University of Chile is offered for specialists managing cultural enterprises. A certificate and diploma of specialist in cultural management and administration in the area of visual arts and specialist in cultural management and administration in the area of music will be awarded upon completion of the program.

The University of Chile, through its graduate schools of art and economy and business administration proposes a specialization in: cultural management and administration in the visual arts and cultural management and administration in the area of music, structured in 270 class hours each, ending with a cultural project that responds to the multiple challenges that cultural planning faces today and the consequences derived of the application of an economic model to culture.

The Director of the Cultural Management Program is Professor Rebeca Leon. The Faculty of Arts' specialties include visual arts, dance, music, theater, and theory and history of arts. It administers two museums (the Contemporary Arts Museum and the Museum of American Popular Arts), two theaters, two music and theater halls and several periodical publications. In order to implement these two specific programs, the link with the graduate school of the faculty of economic and administrative faculties has been essential, as this school provides 50% of the joint program. The Cultural Management Program is a member of ADCULTURA, the cultural managers association of Chile.

Details: <http://education.artsmanagement.net>

CONFERENCES

Preview: ASSITEJ General Assembly and WORLD CONGRESS 2005

September 20-30, 2005, Montréal (Canada)

The 15th World Congress and Festival of the Arts for Young Audiences, which will be held in Montreal, has obtained the official support of UNESCO. The patronage of UNESCO will result in greater international recognition for the Congress and will publicize on a wider scale the achievements and projects of ASSITEJ International, the International Association of Theatre for Children and Young People.

Every three years, ASSITEJ International holds a festival of the arts for young audiences. The 15th edition of this large-scale event will be held in Montreal and will include 20 institutions such as the Palais des Congrès de Montréal, Place des Arts, Théâtre du Nouveau Monde, Usine C, Théâtre de Quat'Sous, Monument National, Maison Théâtre, Grande Bibliothèque, etc. The program includes 30 shows for all ages and tastes, as well as meetings, forums, debates and workshops. More than 2000 artists, producers, programmers, presenters and observers of the international arts for young audiences milieu will meet in Montreal.

ASSITEJ is a World Theatre Network of Theatre for Children and Young people from **A**ustralia to **Z**imbabwe, **S**weden to **B**razil, **S**ingapore to **C**anada, **I**celand to **K**orea, **T**urkey to **M**exico, **E**stonia to **K**enya and **J**apan to **I**celand. ASSITEJ was established in 1965 by a global alliance of professional theatre for children and young people.

more: <http://www.montreal-2005.com>

Preview: World Forum on Music

October 1-5, 2005, Los Angeles (USA)

The World Forum on Music is a global knowledge-building platform on music and society in the 21st century. It provides unprecedented opportunities for government officials, private sector executives, professionals from the civil society, scholars, artists, and students to engage in serious debates on current key issues. First of its kind, it seeks synergies across different sectors, thereby exploring and effectively integrating different perspectives. This makes the World Forum on Music both a highly innovative and a highly influential global platform. The World Forum on Music addresses issues related to the following topics:

- The Power of Music in a Fast Changing World
- Music and Technology: What Lies Ahead
- Globalization and the Future of Music

Accordingly, the first bi-annual World Forum on Music reviews current trends and future prospects and develops strategies and actions related to the production, promotion, and accessibility of diverse music. It enhances opportunities for knowledge building as well as professional networking and relationship brokering. Its in-depth program consists of daily plenary sessions, seminars and technical workshops, exhibitions and showcases of diverse music productions and contents, business meetings, and a Marketplace.

Link: <http://worldforumonmusic.com>

The International Music Council (IMC) will hold its General Assembly next to the World Forum on Music in L.A. The International Music Council (IMC) is a global network of expert organisations and individuals working in the field of music. Founded in 1949 by UNESCO, IMC is mandated to promote musical diversity and support cultural rights for all.

Link: <http://www.unesco.org/imc/>

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<http://books.artsmanagement.net>

Preview: 19th World Congress on Dance Research

November 9-13, 2005, Larnaca (Cyprus)

This is the largest gathering of dance specialists world-wide, the best opportunity to showcase one's work to a wide audience of practitioners, dance teachers, choreographers, researchers and organizers. Last year 450 specialists from 40 countries of the 5 continents had registered. All forms of dance are represented. Strictly non-profit - none of the organizers receives a fee. Not to be confused with festivals, workshops, or open conferences.

This Congress is jointly organized by IOFA Greece and the Cultural Heritage Association of Nicosia, in collaboration with the International Dance Council CID-UNESCO and the Dance Theatre "Dora Stratou". It is subsidized by the Ministry of Education and Culture. While intended primarily for professionals, it is at the same time a participatory event, facilitating contacts with colleagues, informal discussions and individual initiative. Working languages are English and Greek - other languages without translation. Proposals must be sent before 15 September 2005 for reviewing by the Scientific Committee.

Preview: World Conference on Arts Education

March 6-9, 2006, Lisbonne (Portugal)

The UNESCO Programme and Budget for 2004-2005 make provision for a World Conference to be held on arts education. This action is a direct result of the recommendations of the World Congress on the Status of the Artist (Paris, 1997)

Main theme of the Conference: The arts and art practices are areas of knowledge and learning that are of capital importance to the harmonious development of children, teenagers and young people. Each of the different art forms or disciplines has a language of its own, and learning its main mechanisms and techniques multiplies a person's possibilities of communication, self-expression and creativity.

Preview: 14th International Conference of the ACEI

July 6-9, 2006, Vienna (Austria)

The organisers of the 14th International conference of the Association for Cultural Economics International (ACEI) to be held in Vienna, 6-9 July 2006 invite the submission of papers (in English) on any aspect of cultural economics to be considered for inclusion in contributed paper sessions. The conference is to be held at the University for Fine Arts. Local organization is by FOKUS, the Austrian Society for Cultural Economics and Policy Studies.

Papers are welcome from members and non-members in all areas of the application of economics to the performing and visual arts, heritage, media, cultural industries, cultural policy and related areas. Contributed paper sessions will include three papers. Suggestions by scholars who wish to organize a group session are welcome, provided that the three papers in the session do not come from the same research center, organization or university. There will also be a session for Ph D students/young researchers who wish to make a short presentation on their work. Indicate this type of paper/session on the abstract(s) by G and YR respectively. The final date for submission of the abstract is January 31, 2006. Acceptance will be notified by March 15.

CALENDAR

A complete overview to all upcoming conferences you find here:
<http://www.artsmanagement.net/Calendar-month.html>

IMPRINT

The Newsletter is for free. It has currently 3216 subscribers worldwide.

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